



Seminar announcement

Innovation-, Competence- and Knowledge Management in large scale enterprises

Summer semester 2012

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First meeting: Wednesday, 18th of April 2012, 13:00-14:00, Room H-A 8107

In today's competitive business world, enterprises are in effort to introduce innovative and novel products and services. In this regard, they need to be aware of using innovation, competence and knowledge management in their infrastructure to benefit their Return on Investment (ROI). This seminar aims to study some of the related topics in the fields of Innovation, Competence and Knowledge Management. Following is the list of selected topics:

- Analysis of current methods and models in the area of innovation management
- Improvement of Human Resource (HR) efficiency by use of Competence Management
- Interaction of Innovation, Competence and Knowledge Management

The complete list of available topics in this seminar will be given in the first meeting of the course. Attendees of this seminar course will have the opportunity to select the topic based on their interest and basic knowledge. It is also possible to set an appointment before 18th of April via email to be agreed about the topic earlier.

Please send an email to the contact persons, if you are interested in participating in the seminar.

Language: It is possible to write the seminar in English or German. The German version of the seminar announcement may be found in LSF as "Innovations-, Kompetenz- und Wissensmanagement in Großunternehmen."

Target group: Students of Informatik and Wirtschaftsinformatik

Literature:

1. *Gaining Competitiveness with Innovations beyond Technology and Products*, EUROPE INNOVA (2011)
2. *Innovation Management and the Knowledge Driven Economy*, European Commission, Brussels-Luxembourg (2004)
3. *Systemisches Innovations- und Kompetenzmanagement*, Gustav Bergmann, Gabler (2008)
4. *Methods and Algorithms for Competence Management*, Przemysław Różewski, Emma Kuszina, Ryszard Tadeusiewicz and Oleg Zaikin, *Intelligent Systems Reference Library, Volume 22, Part II*, 151-176 (2011)

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